



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

8 April 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

FREE DENTAL DAY "YIPPEE! IT'S FREE! BY ADC"

Yippee! It's Free! by ADC is **April 12, 2013**. In case you are not familiar with "**Yippee! It's Free! by ADC**" it is the day we at **Advanced Dental Concepts** provide FREE dental treatment for the first 150 patients over the age of 18. We provide fillings, extractions and cleanings. Many folks arrive the night before the event and sleep in lawn chairs or sleeping bags just to be sure they will be seen. If you would like to be seen on this day, please come early.

This is our 5th year of providing this event for our community. Often we hear from these patients they have waited for a year for this event, so they can have a tooth taken care of that is causing them pain.

If you are a patient and need to reach us on April 12, just leave a message on our answering machine and we will check our messages throughout the day and return your call. If you have a dental emergency just come to the office and let us know you are a patient of record with a dental emergency, you will be taken care of. We Want To Keep You Smiling!

Family Promise Spring Sale

It's time again for Family Promise's Spring Sale! Family Promise will have it's Spring Sale on Saturday, April 20, at Milton Storage Center from 8am-3pm. Admission fee is \$3 and we will be accepting debit/credit cards, cash and local checks. We would appreciate all the help you can give spreading the word to the community. It's going to be a great one! The flyer is attached and if you have any questions don't hesitate to ask. We thank you so much for your continued support of Family Promise of Santa Rosa and can't wait to see everyone at the sale!

Stephanie Payne, Board of Directors

Family Promise of Santa Rosa

www.familypromisesrc.org

<http://www.facebook.com/pages/Family-Promise-Santa-Rosa/273380787231>



2013_SpringSaleFlyer.pdf

AMERICAN RED CROSS FLIP FLOP FLING

The American Red Cross provides assistance to disaster victims. In our four counties last year we help 200 families because of just because of house fires alone. In addition the June floods left 172 family's homeless needing our assistance. Yes we also sent over 1000 emergency messages to service members for family emergencies. We do not receive federal funding. Everything we do is made possible because of volunteers and donations. The American Red Cross of Northwest Florida is hosting its' largest fund raising event of the year: FLIP FLOP FLING 2013! Mark your calendar for Thursday, May 2nd, 6:00-9:00pm, at the beautiful Pensacola Country Club.

Fun activities (Best Flip Flop Contest & Most Outrageous Hawaiian Shirt) and exciting auction items (Southwest Airline Tickets, Vacation Get- Aways, Fine Dining Gift Certificates) are a few of the activities we have planned for this event. There's still time for you to purchase your tickets for this fun-filled evening. For ticket information, event details or just to make a donation, please email joy.tompkins@redcross.org. May. Tickets are only \$75. <http://www.redcross-nwfl-events.com/>

NEW VOLUNTEER CHAPTER ORIENTATION –

This orientation to the local chapter will allow you to meet other volunteers, learn about new opportunities and see how you fit into the big picture. The second Thursday of every month and will alternate between the Pensacola and Crestview office. Experienced volunteers are needed to teach these orientations. Next orientation is April 11th at 6pm at the Baylen Street office. ladonna.spivey@redcross.org

INTERFAITH MINISTRIES STAR LUNCHEON



Interfaith Ministries Star Luncheon

*Music Provided by
Chris Martin*

Silent Auction

*Luncheon sponsored by
Gulf Power
Pace Water System
SAFER Santa Rosa
United Way of Santa Rosa*

Date: April 24th 2013

Time: 11:30 to 1:00

Place: Pace Community Center, 5976 Chumuckla Highway

Cost \$25 per person or sponsor a table of 4 for \$90

Artwork by Capri Jones

RSVP to Shirley at Interfaith Ministries 934-6844

SAVE THE DATE-MEDICAL RESERVE CORPS MEETING (FREE)



Invitation 2012 for annual meeting 2.pdf

MRC-Santa Rosa will be having their Annual meeting at Andrews Institute, 1040 Gulf Breeze Pkwy. Gulf Breeze Florida 32563 Athletic Performance and Research building, first floor conference rooms A and B. 12:00pm - 5:00pm.

MRC Santa Rosa and Escambia MRC will be partnering with local hospitals to train volunteers.

At our annual meeting you will learn what MRC can do for area hospitals and how to respond.

Keynote Speaker: Dr Rodney Hagerman DO, MPH, MSHS, CDR MC USN UMO/
DMO/SMO/SWMDO/FS Family Physician, underwater Nuclear Submarine Doctor Pensacola
NAS will present ionizing radiation, sources, and transition into medical effects secondary to
exposure.

FREE lunch catered by LEGENDS CAF'E! First responders, Fire Departments, Dr's, Nurses are
all welcome to attend!! Pass the word on!

Please RSVP by 4/19/13 850 983-5200 X 166 or by email Peggy_Armstrong@doh.state.fl.us

BRING FLYERS TO RUBY TUESDAY TO HELP UNITED WAY

Support a local business and charity at the same time, aka 'two-fer's by bringing [flyers](#) to either
Ruby Tuesday in Pace or Tiger Point.

United Way Days at Ruby Tuesday are:

4/2/2013 4/9/2013 4/16/2013 4/23/2013

One [flyer](#) needed per guest check.

Businesses and organizations are encouraged to host their monthly meetings or after hours
events at either Ruby Tuesday in Pace or Tiger Point to help support United Way. Ruby
Tuesday will donate 20 percent of your dine in, takeout or catering purchase to United Way
Santa Rosa.

UWSR's mission is to improve lives by mobilizing the caring power of the Santa Rosa County
community. The organization supports 15 health and human service agencies that support local
residents and provides its own services including volunteer services, information and referral
services and various drives for school supplies, coats, and holiday toys. Through its programs
and agencies, UWSR impacts the lives of more than 38,000 Santa Rosans.

ANNUAL MEETING

The SAFER Santa Rosa Annual meeting sponsored by Interfaith Ministries is on the 25th of
April from 11am-1pm. Lunch will be served. The location is:

4115 Soundside Drive (off of 98) (map to location) <http://mapq.st/12a6ChK>

Please RSVP to me at safer@santarosa.fl.gov

SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO

**MARK YOUR CALENDARS! THE DATE FOR THE HOME TOWN CONTRACTORS/SAFER
SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO HAS BEEN SET FOR SATURDAY,
JUNE 1, 2013 AT THE GULF BREEZE RECREATION CENTER ON SHORELINE DRIVE IN
GULF BREEZE.**

YOUR COOPERATION AND SUPPORT IS VALUED AND APPRECIATED.



TO BE A VENDOR CONTACT: Brenda Roland brsvpsantarosa@mchsi.com (850) 983-5220

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

LOCAL MARKET NEEDS LOCAL FARMERS

~ Local growers encouraged to participate in nutrition program~

The Florida Department of Health in Santa Rosa County WIC program is seeking local farmers to participate in the USDA annual Farmer's Market Nutrition Program scheduled Tuesdays and Thursdays from 7:30 a.m. to 1:00 p.m., May 2 through July 30, 2013, in the parking lot of the Florida Department of Health in Santa Rosa County Milton location at 5527 Stewart Street. Last year, more than 650 WIC participants and consumers took advantage of the Farmer's Market program, which helped raise awareness and revenues for local producers.

The program is an excellent way for local growers to reach additional customers.

"This program benefits farmers by expanding the base of consumers who shop at community farmers' markets," said Carl Penn, Division Representative with the Florida Department of Agriculture and Consumer Services. "It also benefits consumers who can easily purchase locally grown fresh produce."

Fresh fruits and vegetables are important to good health and the number of customers seeking a convenient way to buy fresh produce is growing. The program is seeking additional vendors to meet the anticipated growth in consumer participation.

"This year, we're expecting an even larger turnout," said Dede Barrett, with the Florida Department of Health WIC program. "There is no cost to participate and our staff can help new vendors with the easy registration process," Barrett said.

Interested farmers can contact Dede Barrett at (850) 983-5250.

The Special Supplemental Nutrition Program for Women, Infants and Children, popularly known as WIC, provides supplemental foods, health care referrals and nutrition education at no cost to low-income pregnant, breastfeeding and non-breastfeeding post-partum women, and to infants and children up to 5 years of age, who are found to be at nutritional risk.

The Department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

DOH AND AHCA ENCOURAGE FLORIDIANS TO THINK ABOUT HEALTH DURING NATIONAL PUBLIC HEALTH WEEK

The Florida Department of Health (DOH) and the Agency for Health Care Administration (AHCA) welcome National Public Health Week (NPHW) as an opportunity for Floridians to adopt healthy behaviors that make for better health. This year's NPHW theme, *Public Health is ROI: Save Lives, Save Money*, recognizes the lives saved and costs avoided because of disease and injury prevention through robust public health systems.

"Making healthy choices consistently is an investment for life," said State Surgeon General and Secretary of Health Dr. John Armstrong. "By working together for health in our communities, we can make Florida the healthiest state in the nation."

"Attaining good health is everyone's responsibility, and the Agency proudly celebrates National Public Health Week in recognition of the continual efforts to promote healthy individuals, families and communities," said AHCA Secretary Liz Dudek.

Working for better health in the present can help to eliminate costly charges for individuals, families, and the community in the future. For instance, raising birth weight by half a pound can reduce medical costs for an infant by \$28,000. For every dollar invested in water fluoridation, \$38 can be saved in dental treatment costs. A reduction in the number of smokers in Florida since 2007 has helped the state save more than \$4.2 billion in personal health care costs. Lowering Floridians' body mass index (BMI) by just five percent could save over \$12 billion by 2020.

From newborn screening to senior falls prevention, public health has an impact for every Floridian at every stage of life. Seemingly small steps, such as getting the seasonal flu shot, having an annual check-up, and engaging in regular physical activity, will help Floridians to enjoy more birthdays and live healthier.

During NPHW, April 1 through 7, join in advocating for good health and celebrate the public health system that helps to make Florida the healthier place to live, work, and play. For more

information on how prevention pays, read DOH's [Online Newsroom 'By the Numbers'](#) and [Prevention Pays report](#).

The Department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

SRYP APRIL E-NEWS

LUNCH BUNCH

WHEN: Thursday, April 11th 11:30 am to 12:30 pm

WHERE: Ruby Tuesdays Pace

WHO: Everyone is invited! Bring a friend.

*Good food. Great people. So that we can ensure seating, please RSVP via **email** or selecting attend on Facebook by end of day Wednesday, April 10th...even if you are a maybe.*

MEMBERSHIP MEETING

WHEN: Thursday, April 25th 6:00 pm

WHERE: The Ropella Group 8100 Opportunity Dr Milton, FL 32583

WHO: Everyone is invited! Bring a friend.

*Join us as we learn more about professional development from the Ropella Group. Membership meetings allow members an opportunity to learn more about the community, network and enjoy a relaxed atmosphere. Dinner will be provided, please RSVP via **email** or by selecting "attend" on the Facebook event by Tuesday, April 23rd.*

STARTING EARLY: FINANCIAL PREPARATION FOR DISASTERS AND EMERGENCIES

Tuesday, April 9 3:00 p.m. EDT

[Starting Early: Financial Preparation for Disasters and Emergencies](#)

Do you have your finances ready in case a disaster strikes your family, community or business? Starting early to protect your finances is an important step in all financial elements of your life; preparing for emergencies is no different. FEMA has been working with its federal partners and whole community organizations to bring you new and revamped tools to be financially prepared.

FEMA, the Ready Campaign, the U.S. Department of Agriculture, the Consumer Financial Protection Bureau and Operation Hope are collaborating to bring you a free webinar on financial preparedness for disasters and emergencies. This is one of many efforts happening to support "Financial Capability Month" in April and promote American's starting early in financial literacy.

This webinar will focus on local tools, services and assistance available to individuals, faith-based and community based leaders, private sector organizations and emergency managers. Presenters will provide information on how to incorporate current and upcoming financial preparedness tools into local disaster preparedness education efforts and how to get the community involved in an effort for communities to start preparing for emergencies early.

In addition, attendees will learn more about tools and guidance that protects the consumer rights of disaster survivors. There will also be updates on new and revamped tools and resources to make being financial prepared easy, including new [Ready.gov](#) and [MyMoney.gov](#) web pages, an updated version of the Emergency Financial First Aid Kit and previews of additional financial preparedness tools under development.

Please [register](#) if this is your **first time joining** the Community Preparedness Webinar Series.

Simply [log in](#) if you have already registered for this webinar, have registered for a previous webinar or if you're a HSIN.gov user.

NATIONAL INFANT IMMUNIZATION WEEK IS APRIL 20-27

National Infant Immunization Week (NIIW) is an annual observance to highlight the importance of protecting infants from vaccine-preventable diseases and to celebrate the achievements of immunization programs in promoting healthy communities throughout the United States.

During the last week in April, hundreds of communities across the United States will join those in countries around the world to celebrate the critical role vaccination plays in protecting our children, communities, and public health. NIIW will be celebrated this year simultaneously with World Immunization Week, an initiative of the World Health Organization.

Immunization is a shared responsibility. Families, healthcare professionals, and public health officials must work together to help protect the entire community.

Young children rely on the champions in their lives to keep them safe and healthy. Those champions may be parents who keep a record of their child's vaccinations and ask at each doctor appointment whether their child is up-to-date on immunizations. And, those champions may also be doctors, nurses, physician assistants, and other healthcare professionals who share scientifically-accurate, up-to-date information about vaccines with parents.

Because of the success of vaccines in preventing disease, parents may not have heard of some of today's vaccines or the serious diseases they prevent. These diseases can be especially serious for infants and young children. That is why it is important to promote the recommended immunization schedule to protect infants and children by providing immunity early in life, before they are exposed to potentially life-threatening diseases. One example of the seriousness of vaccine-preventable diseases is the increase in whooping cough (pertussis) cases or outbreaks that have been reported in a majority of states during 2012. Preliminary data from CDC reports more than 41,000 cases of whooping cough (pertussis) in the US, including 18 deaths, the highest number of pertussis cases in any one year in the US since 1955. Most of these deaths were in children younger than 1 year old. Provisional data indicates Florida had 577 confirmed and probable cases of pertussis in 2012. Santa Rosa County reported two confirmed cases of pertussis in 2012.

Immunizations are available at the Florida Department of Health in Santa Rosa County at no charge for uninsured children through the age of 18.

For more information on infant immunizations, visit
<http://www.cdc.gov/vaccines/parents/index.html>

HOMELESS VETERAN OUTREACH

A Veterans Affairs Representative will be at the Pensacola One-Stop on the following dates to assist homeless veterans and those veterans who may be at risk of becoming homeless. See attached flyer for more details. Feel free to disseminate to your veteran clients.

April 8, 2013
April 15, 2013

April 22, 2013
April 29, 2013
May 6, 2013
May 13, 2013



Veterans Affairs
Outreach.pdf

All questions/concerns should be directed to Rachel Cain at 850-607-8727.

SMART PHONE EMERGENCY AND ISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>

- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to **530** people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

EMERGENCY MANAGEMENT OFFERS ADDITIONAL SHELTER-IN-PLACE TRAINING

Santa Rosa County Emergency Management is offering three additional shelter-in-place training classes. Residents and businesses are encouraged to attend and learn what steps to take before, during and after a shelter-in-place notice is issued. The Friday, April 19 class is targeted for local businesses and will include information on developing a plan that includes employees and customers; however the general public is welcome to attend. The scheduled includes:

Pea Ridge Elementary School Cafeteria 4775 School Lane in Pace

- Monday, April 15, 6 to 8 p.m.

SS Dixon Primary School Cafeteria 4560 Pace Patriot Boulevard in Pace

- Thursday, April 18, 6 to 8 p.m.

Business Focus- Santa Rosa County Emergency Management, 4499 Pine Forest Rd in Milton

- Friday, April 19, 10 a.m. to noon

Chemicals are everywhere and a part of our daily life. However, they can be hazardous if used or released improperly during production, storage, transportation, use or disposal. Sheltering-in-place is the action you would take to create a temporary protective barrier between you and potentially contaminated air outside wherever you are – at home, work, school or in between.

RED CROSS TRAINING

The American Red Cross Disaster Action Team (DAT) responds to local disasters in Northwest Florida, day or night, including over 200 house fires each year. DAT volunteers are called out to the site and are able to provide immediate assistance to make sure the families have a place to stay, clothes to wear, and food to eat. DAT volunteers also provide information to the clients about assistance available from the Red Cross and other agencies, and can arrange for needed medical supplies to be replaced as soon as possible.

We are currently looking for DAT volunteers for Escambia and Santa Rosa counties. This would be an excellent opportunity for citizens who are looking to get involved in helping their community. We would like to invite anyone interested in learning more about DAT to attend our next DAT Orientation:

Thursday, April 18th, 6:00-8:00 PM
American Red Cross Office 222 N. Baylen Street Pensacola, FL 32502

After the orientation, interested participants will have the opportunity to be added to the call list to go out on a call with an experienced DAT member. The entire process and training requirements will be explained at the orientation.

To ask any questions or to let us know you will be attending the orientation, please contact Doug Watson at douglas.watson@redcross.org or 850-432-7601.

Fundamentals of Disaster Assessment - April 27th. Details TBD. For information contact john.murray@redcross.org

UPCOMING TRAINING EVENTS

Early Response Team (ERT) Training

This training teaches the best practices for responding in a disaster area just after a disaster strikes. Learn about cleaning damaged homes, tarping a roof, spiritual and emotional care, and other ways to respond that will not cause more damage to the affected area. Upcoming trainings are:

- April 13 - Crestview, FL
- April 20 - Dothan, AL

[Click here](#) for more information.

If your church is interested in hosting either training session in the future, contact me, Susan Hunt, at susan@awfumc.org or 334-356-8014.

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

DISASTER PREPAREDNESS VIRTUAL EXERCISE 2013 ANNOUNCEMENT

Dear Friends and Partners,

We wanted to make you aware of the following opportunity. Please share with those you feel would be interested:

Disaster Preparedness Virtual Exercise 2013

Points of Light has developed an easy way to engage community and volunteer leaders in disaster preparedness through a nationwide virtual exercise series. This exercise series has the following opportunities to engage in 2013:

Hurricane Exercise: Thursday, May 23, 2013

Volunteer Management In Times of Disaster Exercise: Thursday, August 22, 2013

Pandemic Exercise: Thursday, September 12, 2013

These exercises are free and open to the public.

We ask that **YOU** organize your friends, family, neighbors, and co-workers to lead a simulated virtual exercise to help increase your communities' preparedness to respond to the next natural disaster.

1. Click [here](#) and scroll to the bottom of the page to register for the exercise
2. Mark your calendars
3. Host a preparedness exercise from your family room, office, church, or school
4. Share your story and/or experience on the [Good & Ready](#) website

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Sandy Refocuses Attention on Long-Term Recovery

<http://www.emergencymgmt.com/disaster/Sandy-Long-Term-Recovery-Column.html>

How Preplanning Can Ward off Bureaucratic Burden

<http://www.emergencymgmt.com/disaster/How-Preplanning-Can-Ward-off-Bureaucratic-Burden.html>

Google expands emergency alerts to millions of people

<http://www.usatoday.com/story/tech/2013/03/28/google-alerts-nixle-emergency/2028799/>

FEMA head: Federal flood insurance to cost more

<http://news.yahoo.com/fema-head-federal-flood-insurance-003826628.html>

7 Tips for Delivering Effective Emergency Notifications

<http://www.emergencymgmt.com/disaster/7-Tips-Effective-Emergency-Notifications.html>

Lawmakers: Small businesses vital to disaster recovery

<http://www.usatoday.com/story/news/politics/2013/03/14/landrieu-small-businesses-aid-disasters/1988155/>

Social Media Metrics for Federal Agencies

<http://www.howto.gov/social-media/using-social-media-in-government/metrics-for-federal-agencies>

Is There a Place for Social Media in Public Safety?

<http://www.9-1-1magazine.com/Pagenkop-Social-Media-in-Public-Safety>

Redefining the Emergency Manager: A Proposal for Change

<http://www.emergencymgmt.com/training/Redefining-the-Emergency-Manager.html>

Humanize It: The Impact of Social Media on Emergency Management

<http://www.emergencymgmt.com/emergency-blogs/disasters20/humanize-emergency-management-via-socialmedia-021213.html>

Resilience Meets Disaster Economics

http://www.ssireview.org/blog/entry/resilience_meets_disaster_economics

COOP Corner – Think of Continuity of Operations as your insurance

<https://www.fema.gov/employee-news-and-announcements/coop-corner-think-continuity-operations-your-insurance>

Natural disasters have unexpected impacts on mental health

<http://theconversation.edu.au/natural-disasters-have-unexpected-impacts-on-mental-health-11573>

Disaster Behavioral Health: Current Assets and Capabilities

<http://www.phe.gov/Preparedness/planning/abc/Pages/dbh-capabilities.aspx>

Perceived Neighborhood Safety and Incident Mobility Disability among Elders: The Hazards of Poverty <http://dash.harvard.edu/handle/1/8088460>

Evacuation and Sheltering of People with Medical Dependencies – Knowledge Gaps and Barriers to National Preparedness <http://www.hsaj.org/?article=9.1.2>

Integration of Social Determinants of Community Preparedness and Resiliency in 21st Century Emergency Management Planning <http://www.hsaj.org/?article=8.1.14>

How to Counsel Kids after a Disaster

<http://www.fema.gov/disaster/4085/updates/how-counsel-kids-after-disaster>

Hey, Kid, You Could Be a 'Disaster Hero'

<http://www.npr.org/blogs/health/2013/01/29/170575657/hey-kid-you-could-be-a-disaster-hero>

Disaster Dozen: 12 Myths of Disaster Preparedness

<http://www.emergencymgmt.com/training/12-Myths-Disaster-Preparedness.html>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video

http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be

Emergency 2.0 Wiki

http://emergency20wiki.org/wiki/index.php/Main_Page

Contacts Are Key in Emergency Management

<http://www.emergencymgmt.com/disaster/Contacts-Key-Emergency-Management.html>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

http://www.rand.org/about/people/u/uscher-pines_lori.html